

NSGPS Group Assessments

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CGP offers three short assessment surveys that allow individuals to compare their organizations' operations to the [National Standards for Gift Planning Success](#). The surveys can be completed anonymously, or survey-takers can provide their names. People who want to be included in drawings for incentives must provide their names.

How a group assessment works:

CGP will assign your group a code to be entered on the first page of the assessment survey(s). You will share the code with your members and encourage them to participate in the group project. After the survey deadline has passed, CGP will provide you with a link to a dashboard that shows responses from your group. There are three assessment surveys. You can choose to have your group do one, two or all three. Individuals who complete the assessment surveys will also receive a report of their own responses, with links to recommended resources related to the standards. You will not be able to identify responses of individuals in your group.

How you might use the assessment information:

Strong consensus on areas that need improvement could provide guidance for council programming in general, including programming at a local conference.

Convene brown bag groups to work on specific standards, or for specific cohorts (start-up programs, programs developing specific policies, managers who want to improve hiring or performance evaluations).

Recruit council members to serve as mentors or roundtable facilitators for specific standards.

Identify resources in CGP Link or elsewhere related to areas needing improvement and convene a reading group to encourage people to read and discuss the material. Invite authors to speak to the council.

Build a local library of models and samples related to the standards (sample policies, marketing copy, donor stories, etc.). CGP can house these materials and tag your council so that they can be easily located in CGP Link.

After a year or two of programming, run a second group assessment to see if results have changed. It would be effective to target one or two standards identified as areas of weakness in the first assessment and seek improvement in these focused areas.