



## PLANNED GIVING COUNCIL OF MIDDLE TENNESSEE

### 2020 – 2021 PROGRAM YEAR

### PARTNERS IN GIVING PROGRAM

*The PGCMT invites organizations and individuals in the Middle Tennessee region to partner with us in advancing the charitable giving community and the work of our respective professionals. Our Partners in Giving sponsors help us expand our outreach in the region.*

*Together, we are growing charitable giving, our communities and our region.*

**Mission:** The Planned Giving Council of Middle Tennessee exists to increase the quality and quantity of charitable giving by serving as a voice and professional resource for the charitable gift planning community in Middle Tennessee.

**Goals:** Our goals are to provide high-quality educational and networking opportunities for development professionals, gift planners, non-profit leaders, trust and estate attorneys and financial service professionals to enhance charitable giving, thereby supporting our robust and vibrant community through our many non-profit organizations. Our regular meetings provide diverse educational programs targeted to this broad audience, including technical skills, the latest information about updates in applicable laws and regulations, as well as a range of related topics. We also provide a forum for advisors and professionals in these related industries to interact with each other to advance their careers and organizations.

**Membership:** Members of PGCMT include development professionals, non-profit leaders, trust and estate attorneys, financial planners, insurance and real estate advisors, accountants, trust officers and other financial service professionals. The PGCMT has approximately 75 active members representing over 40 unique organizations, including law firms, financial service groups, wealth management firms, as well as higher education, performing arts and health care non-profits. Our roster of active members has increased at an average rate of 10% the last several years. Our goal for this year is to continue with this growth to achieve 85 active members with a multi-year goal of reaching 100 active members.

**Visibility:** PGCMT sends regular e-mail communications to members, prospective members and guests, totaling approximately 400 professionals throughout the region. In addition to programing information, the regular PGCMT e-mail communications recognize our Partners in Giving and provide opportunities to communicate a company's brand and services directly with our significant audience. Additionally, the PGCMT hosts seven (7) regular programs (Sept., Oct., Nov., Dec., Feb., Mar. and Apr.) as well as an annual Super Session, a half-day networking and learning opportunity historically facilitated by a nationally-renowned speaker in early May each year.

**PLANNED GIVING COUNCIL OF MIDDLE TENNESSEE**  
**2020 - 2021**  
**PARTNERS IN GIVING**  
**CORPORATE SPONSORSHIP OPPORTUNITIES**

**PRESENTING SPONSOR:** **\$2,000 (limited to 1 company)**

- Complimentary attendance for two (2) guests at all regular PGCMT programs and Super Session (8 meetings).
- Acknowledgment of sponsorship by President at all regular PGCMT programs and Super Session (8 meetings).
- Logo included on PGCMT website (with link to your website) throughout the year, meeting invitations and regular PGCMT e-mail communications (Sept. - May).
- Display table at all regular PGCMT programs and Super Session (8 meetings).
- Opportunity to introduce your company and product/service at two (2) regular PGCMT programs of your choice, as well as the opportunity to provide gifts or “give-away” items to attendees.
- Logo with identification as Presenting Sponsor displayed on PowerPoint slide prior to all regular PGCMT programs and Super Session (8 meetings).
- Two (2) e-mail communications to the full PGCMT contact database about your company and product/service.

**COUNCIL SPONSOR:** **\$1,500 (limited to 3 companies)**

- Complimentary attendance for one (1) guest at all regular PGCMT programs (7 meetings; Does not include Super Session attendance).
- Acknowledgment of sponsorship by President at all regular PGCMT programs (7 meetings; Does not include Super Session).
- Logo included on PGCMT website (with link to your website) throughout the year, meeting invitations and regular PGCMT e-mail communications. (Sept. - May).
- Display table at three (3) regular PGCMT programs.
- Opportunity to introduce your company and product/service at one (1) regular PGCMT program of your choice, as well as the opportunity to provide gifts or “give-away” items to attendees (Does not include Super Session).
- Logo with identification as Council Sponsor displayed on PowerPoint slide prior to all regular PGCMT programs (Does not include Super Session).
- One (1) e-mail communication to the full PGCMT contact database about your company and product/service.

**MAY “SUPER SESSION” SPONSOR:                   \$750 (limited to 3 companies)**

- Complimentary attendance for two (2) guests at the Super Session program.
- Acknowledgment of sponsorship by President at the Super Session program.
- Logo included (with link to your company) as Super Session Presenting Sponsor in all Super Session e-mail communications.
- Display table at the Super Session program.
- Opportunity to introduce your company and product/service at the Super Session program, as well as the opportunity to provide gifts or “give away” items to attendees.
- Logo with identification as Super Session Sponsor displayed on PowerPoint slide prior to the Super Session program.
- One (1) e-mail communication to the full PGCMT contact database about your company and product/service.

**PROGRAM SPONSOR:                                   \$500 (limited to 1 company per regular program)**

- Complimentary attendance for two (2) guests to the sponsored PGCMT program.
- Acknowledgment of sponsorship by President at the sponsored PGCMT program.
- Logo included (with link to your company) as the Program Sponsor in all sponsored PGCMT program e-mail communications.
- Display table at the sponsored PGCMT program.
- Opportunity to introduce your company and product/service at the sponsored PGCMT program, as well as the opportunity to provide gifts or “give away” items to attendees.
- Logo with identification as Program Sponsor displayed on PowerPoint slide prior to the sponsored PGCMT program.
- One (1) e-mail communication to the full PGCMT contact database about your company and product/service.

***Other customized opportunities are available for our Partners in Giving.***

**For more information, contact:**

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*The PGCMT is an affiliated Council of the National Association of Charitable Gift Planners*